

Global Trade is vital to Delaware's economy

World Trade Center Delaware services
Delaware's Import/Export Companies.

Partnering with Delaware Business Times, World Trade Center Delaware is again producing International Delaware Magazine. As a supplement to the Dec. 8th edition of Delaware Business Times, the only state-wide, independent business journal, International Delaware will present WTC DE trade services to Delaware businesses and discuss the importance of FinTech to international trade. The supplement will be used by WTC DE and Delaware Business Times readers alike throughout the year. It will also be sent to the 300+ World Trade Centers around the world, to the U.S. Department of Commerce, and to EXIM Bank.

If your business benefits directly from global trade, or if you do business with companies that operate in international markets, your message should be in this special, high-value publication.

READER RESEARCH HIGHLIGHTS FROM CIRCULATION VERIFICATION COUNCIL (CVC)

- Average net Circulation per issue: 8,080
- Readers per edition: 4. Translates to 32,320 total readers
- 84% are Owners, C-level executives, or other Managerial personnel
- 93% age 35 - 64
- Monthly visitors to DelawareBusinessTimes.com - 61,000

SPACE RESERVATION

November 18th, 2020

AD DEADLINE

November 20th, 2020

AD SIZES

Finished piece will be 8.125 x 10.75" full color, glossy.

- FULL PAGE (full-bleed) 8.625 x 11.25"
- FULL PAGE (non-bleed / live area) 7.625 x 10.25"
- HALF PAGE (vertical) 3.6875 x 10.25"
- HALF PAGE (horizontal) 7.625 x 5"
- QUARTER PAGE (vertical) 3.6875 x 5"

For advertising information, contact Delaware Business Times at
Advertising@delawarebusinesstimes.com or call 302-504-1276.