



Trade Mission and Conference Official Sponsors and Supporting Organizations

Virtual B2B Meetings from July to October if registered and confirmed by May 29

U.S. Commercial Service
TRADE MISSION SERIES



U.S. Commercial Service Trade Mission to the Caribbean Region

November 15-20, 2020 *Includes Business Conference in Bridgetown, Barbados

Mission Overview

The Caribbean region as a whole represents a market of about 27 million people who collectively imported over \$21 billion of U.S. goods in 2018. As a result, the region is the third largest export market for U.S. manufactured goods in Latin America behind only Mexico and Brazil. The Caribbean region is a natural commercial partner of the United States, tied closely by geography, history, and culture. There is a huge demand for U.S.-made products in the region.

The 2020 Trade Americas program offers U.S. companies the opportunity to explore fourteen markets in the Caribbean region: Barbados and the Eastern Caribbean, Dominican Republic, Guyana, Haiti, Jamaica, Suriname, The Bahamas, and Trinidad and Tobago.

Hosted in Bridgetown, Barbados, the Trade Americas - Business Opportunities in the Caribbean Region Conference will focus on region-specific sessions, market entry strategies, export compliance, legal issues, logistics, disaster resilience and recovery, and access to finance.

What You Can Expect

The combination of participation in the Trade Americas conference and business-to-business matchmaking appointments in one or two markets with a prescreened potential buyers, agents, distributors or joint-venture partners in Caribbean countries will provide participants with access to strategies for expanding their business across the region. By attending this conference, U.S. companies will be able to:

- Gain market insights
- Make industry contacts
- Solidify business strategies
- Advance specific projects
- Identify potential partners

Target Audience

The mission is open to U.S. companies from a cross-section of industries with growing potential in Caribbean region such as agribusiness, alternative energy (renewable energy, storage, energy efficiency), aviation/airports, automotive parts and services (e-mobility), business process outsourcing, construction equipment/road building machinery/building products/infrastructure/smart cities, consumer products (clothing, accessories, health and beauty products), franchising, hotel and restaurant equipment, information and communication technology, manufacturing equipment, maritime services/yachting industry, marine ports, medical equipment and devices/pharmaceuticals, oil and gas industry technology and services, safety and security equipment, travel and tourism, waste management, and water treatment and supply.



Register your Interest Today!

Apply early - spaces are limited. <https://go.usa.gov/xd3vd>

Conference & Mission Dates: Conference: November 15-16, 2020 Mission: November 15-20, 2020

Location:

Bridgetown, Barbados (Conference), Barbados and the Eastern Caribbean, Dominican Republic, Guyana, Haiti, Jamaica, Suriname, The Bahamas, and Trinidad and Tobago (Trade Mission).

Cost*:

Conference Only

- \$650 per participant

Conference plus B2B Meetings in One Country

- \$2,300 for small and medium sized enterprises**
- \$3,500 for large firms**

Conference plus B2B Meetings in Two Countries

- \$3,300 for small and medium sized enterprises**
- \$4,500 for large firms**

*Expenses for travel, transportation, lodging, most meals, and incidentals will be the responsibility of each mission participant.

**As a federal agency, the U.S. Department of Commerce must follow the Small Business Administration's small business size standards per the Small Business Act of 2013.

Questions?

For questions regarding this program, please contact Delia.Valdivia@trade.gov.

