



Trade Mission and Conference Official Sponsors and Supporting Organizations

Virtual B2B Meetings from July to October if registered and confirmed by May 29

U.S. Commercial Service  
TRADE MISSION SERIES



## U.S. Commercial Service Trade Mission to the Caribbean Region

November 15-20, 2020 \*Includes Business Conference in Bridgetown, Barbados

### Mission Overview

The Caribbean region as a whole represents a market of about 27 million people who collectively imported over \$21 billion of U.S. goods in 2018. As a result, the region is the third largest export market for U.S. manufactured goods in Latin America behind only Mexico and Brazil. The Caribbean region is a natural commercial partner of the United States, tied closely by geography, history, and culture. There is a huge demand for U.S.-made products in the region.

The 2020 Trade Americas program offers U.S. companies the opportunity to explore fourteen markets in the Caribbean region: Barbados and the Eastern Caribbean, Dominican Republic, Guyana, Haiti, Jamaica, Suriname, The Bahamas, and Trinidad and Tobago.

Hosted in Bridgetown, Barbados, the Trade Americas - Business Opportunities in the Caribbean Region Conference will focus on region-specific sessions, market entry strategies, export compliance, legal issues, logistics, disaster resilience and recovery, and access to finance.

### What You Can Expect

The combination of participation in the Trade Americas conference and business-to-business matchmaking appointments in one or two markets with a prescreened potential buyers, agents, distributors or joint-venture partners in Caribbean countries will provide participants with access to strategies for expanding their business across the region. By attending this conference, U.S. companies will be able to:

- Gain market insights
- Make industry contacts
- Solidify business strategies
- Advance specific projects
- Identify potential partners

### Target Audience

The mission is open to U.S. companies from a cross-section of industries with growing potential in Caribbean region such as agribusiness, alternative energy (renewable energy, storage, energy efficiency), aviation/airports, automotive parts and services (e-mobility), business process outsourcing, construction equipment/road building machinery/building products/infrastructure/smart cities, consumer products (clothing, accessories, health and beauty products), franchising, hotel and restaurant equipment, information and communication technology, manufacturing equipment, maritime services/yachting industry, marine ports, medical equipment and devices/pharmaceuticals, oil and gas industry technology and services, safety and security equipment, travel and tourism, waste management, and water treatment and supply.



### Register your Interest Today!

Apply early - spaces are limited. <https://go.usa.gov/xd3vd>

**Conference & Mission Dates:** Conference: November 15-16, 2020 Mission: November 15-20, 2020

### Location:

Bridgetown, Barbados (Conference), Barbados and the Eastern Caribbean, Dominican Republic, Guyana, Haiti, Jamaica, Suriname, The Bahamas, and Trinidad and Tobago (Trade Mission).

### Cost\*:

Conference Only

- \$650 per participant

Conference plus B2B Meetings in One Country

- \$2,300 for small and medium sized enterprises\*\*
- \$3,500 for large firms\*\*

Conference plus B2B Meetings in Two Countries

- \$3,300 for small and medium sized enterprises\*\*
- \$4,500 for large firms\*\*

\*Expenses for travel, transportation, lodging, most meals, and incidentals will be the responsibility of each mission participant.

\*\*As a federal agency, the U.S. Department of Commerce must follow the Small Business Administration's small business size standards per the Small Business Act of 2013.

### Questions?

For questions regarding this program, please contact [Delia.Valdivia@trade.gov](mailto:Delia.Valdivia@trade.gov).

