



U.S. Commercial Service

Virtual International Business Development Services

On behalf of the U.S. Commercial Service Philadelphia, we hope you and your families are all in good health. As we navigate this new reality of working and staying home, we remain committed to serving the needs of U.S. exporters. We will continue to evaluate options to ensure we can deliver on the objectives of our mission, and that we consider the safety of everyone involved.

Market Intelligence

Customized Market Research

Provides U.S. companies with answers specific to their products and market. Can provide information about market structure, trends and size, customary distribution and promotion practices and key competitors or potential partners in the market.

Initial Market Check

Provides U.S. companies with an initial assessment of the potential success of their product in a particular market. The assessment is made through the feedback from top market participants.

Matchmaking Services

International Partner Search

Provides U.S. companies with a list of up to five partners who have expressed interest in the client's goods/services.

International Partner Search Plus Virtual Introductions

Provides the same service as the International Partner Search, but additionally includes virtual introductions via conference calls with up to five potential partners.

eCommerce

eCommerce Innovation Lab

Find exporting resources and tools for your eCommerce sales channels, for both retail and industrial alike that sell or promote brand awareness online.

Learn more at trade.gov/explore-ecommerce-resources



Find Contact Information for Commercial Service Staff Near You

The U.S. Commercial Service has locations in over 75 international markets & 100 U.S. cities.

trade.gov/contact-us



Video Series on eCommerce

An eCommerce/digital strategy is cited as the #1 business consideration for growing online overseas sales. This process is not a technology project; it is a customer acquisition tool and what your customers want online.

Website Globalization Review Gap Analysis

Provides technical and strategic assessment of a business's ecommerce sales channel efforts. The analysis is an evaluation of a business's website from international marketing and sales perspective with the report including suggestions for website SEO enhancements that will make your web presence more appealing and functional for overseas sales prospects.

Due Diligence on Foreign Parties

International Company Profile - Full

Provides U.S. companies with a comprehensive report on a specific foreign company, including background and product information, key officials, references contacted by ITA, financial data information, a site visit and interviews with principals, and an analysis of information collected.

International Company Profile - Partial

Provides U.S. companies with a general background report on a specific foreign company, using publicly available information. The report includes background and product information, key officials, financial data information (when publicly available), and brief analysis of information collected.

In-Country Promotion of Products or Services

Single Company Promotion

Provides a U.S. company with a promotional event to help increase awareness of their locality or products/services in a market. Includes the organization of the event, conducting direct mail or e-mail campaigns, event-related logistics, providing on-site logistical support during the event, and providing a post-event de-briefing.

Featured U.S. Exporters Listing

Provides U.S. companies with an opportunity to enhance their international marketing efforts, through being featured on the U.S. Commercial Service websites.

Additional Services

Business Service Provider

A listing of U.S. & foreign business service providers that offer export/investment assistance.

Virtual Fair

Provides a group of U.S. entities with an opportunity to promote their products/services to potential partners in a foreign market live via a webinar platform.

Official Letter

Helps U.S. companies comply with local regulatory requirements that must be followed to conduct business in certain foreign countries (i.e. Colombia, and Thailand).

Virtual Introduction

Provides U.S. companies with a virtual introduction via conference call or email to a foreign buyer/partner that they have pre-identified.

Webinars

We hold webinars regularly tailored to the needs of U.S. exporters. Topics range widely from export mechanics to foreign market opportunities and conditions. Search and register for our upcoming webinars.

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Visit trade.gov/us-commercial-service-user-fees for a full list of services and pricing.